



— PRESS KIT —

The Apurva Kempinski Bali

A SERENE DESTINATION OF TRADITION AND FLAIR

Kempinski
HOTELS SINCE 1887


The Apurva
Kempinski
BALI



THE APURVA KEMPINSKI BALI

AN ENTHRALLING LEGACY

Scattered between the Indian and Pacific Oceans like a string of precious stones, the 17,500 islands of Indonesia are home to a kaleidoscope of people and cultures whose history stretches back for thousands of years. The influence of successive reigning empires has left an indelible mark on the traditions, culture and psyche of the archipelago and its population: more than 300 ethnic groups that speak 750 languages and dialects, with myriad religions and beliefs that help make Indonesia one of the most diverse and colourful countries on the planet.

These diversified qualities are reflected in the official motto of Indonesia: 'Bhinneka Tunggal Ika', or 'Unity in Diversity'; a phrase that can be traced back to the era of Majapahit, a powerful empire, formed and nurtured by the mighty King Hayam Wuruk and his trusted Prime Minister, Gajah Mada.

Stretching from Sumatra to Papua New Guinea, Majapahit was the largest kingdom ever to rule over Indonesia, from the 13th to the 16th centuries; an era marked by great advances in the world of arts, design and architecture, and the establishment of much of the cultural legacy for which Indonesia is known today. Paying homage to the Indonesian motto and the beauty of Majapahit's legacy, every aspect of The Apurva Kempinski Bali is a true embodiment of Indonesian elegance.



A SERENE DESTINATION OF TRADITION & FLAIR

**STANDING ATOP THE MAJESTIC CLIFF OF NUSA DUA,
WITH BREATHTAKING VIEWS OF THE INDIAN OCEAN AND A TROPICAL GARDEN
THE APURVA KEMPINSKI BALI OFFERS THE EPITOME OF BEACHFRONT LUXURY.
THIS GRAND PROPERTY PRESENTS ITSELF AS A MAJESTIC OPEN-AIR THEATRE,
AN EMBODIMENT OF INDONESIAN ELEGANCE.**

**THE APURVA TRANSLATES AS "UNIQUE AND MAGNIFICENT" IN SANSKRIT,
EMBRACING KEMPINSKI'S DEDICATION TO BRINGING UNIQUE EXPERIENCES TO LIFE.**



— NATURAL CONCEPT —

The Apurva Kempinski Bali cascades down the hillside like one of Bali's iconic rice paddies, emerging from the clifftops and gradually making its way down to the Indian Ocean. Award-winning architect Budiman Hendropurnomo of UK-based Denton Corker Marshall drew inspiration from the rice terraces and their centuries-old 'subak' irrigation system to create the concept for the property. Modern Balinese architecture pays homage to the island's natural landscapes and manmade temples, in a symphony of natural-clad stone buildings, bougainvillea covered terraces and a network of waterways and shimmering pools. Tumbling waterfalls emerge from the lush landscape, flanking the resort's spectacular Grand Staircase. The 250-step walkway, inspired by Bali's sacred Pura Besakih water temple, runs through the centre of the resort, and provides a stage for nightly rituals.



— DESIGN AND HERITAGE —

Interior designer Rudy Dodo of Trivium Design Group has imagined opulent interior spaces created by Indonesia's finest craftsmen and artisans, which pay tribute to the country's rich design heritage, while adding modern touches that anchor the resort in the present day. At the crown of the resort, the pendopo-style lobby is a wide-open and welcoming space with a soaring tiered roof that draws the eye up to the cosmos. Flourishes like the intricate Javanese hand-carved gebyok partitions are symbolic of Indonesia's prosperous Majapahit kingdom, when the kingdom was a hub of artistic creativity. In the guestrooms, rich, exotic woods, local fabrics and typical Indonesian motifs create an understated and sophisticated atmosphere that's both luxurious and homely, while the views of the ocean and surrounding landscape tell their own story through wide panoramic windows.



ALLURING ACCOMMODATION

THE ACCOMMODATION IS A COLLECTION OF 475 LUXURIOUS GUESTROOMS, SPECIALITY SUITES AND EXCLUSIVE VILLAS. EACH ACCOMMODATION PROVIDES SPACIOUS LIVING WITH AN ARRAY OF EXCLUSIVE AMENITIES AND BESPOKE SERVICES, OVERLOOKING EITHER THE MAGNIFICENT INDIAN OCEAN OR THE TRANQUIL NATURE.

True to the nation's tropical characteristics, 176 suites and 43 villas come with their own private pool, while 48 Grand Deluxe Rooms have direct access to a lagoon pool.

The accommodation is designed to provide luxury and comfort, inspired by Indonesia's tropical characteristics and blended with modern influences.









EXTRAORDINARY DINING

The Apurva Kempinski Bali is home to a collection of culinary experiences, presenting colourful, flavourful dishes that celebrate the cuisine of Indonesia and the wider Asia region. Coastal delicacies from around the archipelago are on offer at Koral, its iconic aquarium restaurant, while Japanese flavours are showcased at Izakaya by OKU, an outpost of the award-winning OKU restaurant at Hotel Indonesia Kempinski Jakarta. A sensational dim sum and hotpot experience is offered at signature Chinese restaurant Bai Yun. On the highest floor of the resort, guests can enjoy the creative ambience as well as premium spirits and cigar of L'atelier by Cyril Kongo. In the lobby, Selasar Deli serves refreshments like speciality luwak coffee and jamu herbal tonic; live cooking stations tantalise with local and international flavours at Pala Restaurant & Rooftop Bar; and there's casual oceanfront dining at Reef Beach Club. Guests can also taste an array of refreshing beverages poolside at Kubu Pool Bar.



PALA RESTAURANT & ROOFTOP BAR

Set in the midst of a long pool within the main gardens, Pala Restaurant features live cooking stations with an extensive array of local and international cuisines. Located on the second floor of the restaurant, a sophisticated rooftop bar is offered as an addition to the venue, providing an ideal space for all-day relaxation with friends and family.

OPERATING HOURS

Daily breakfast 06:30 to 10:30

Sunday brunch 12:00 to 15:30

Pala Rooftop Bar 17:00 to 00:00

KORAL RESTAURANT

Bali's first aquarium dining experience, Koral Restaurant, brings the wonders of the ocean to life, where dining becomes an immersive underwater experience. From tropical fish to graceful rays and mesmerising corals, the aquarium provides a captivating backdrop that adds a touch of magic.

Featuring fresh ingredients, the menu includes various dishes inspired by the archipelago's grilled goodness with popular local spices. Complementing the culinary delights is an extensive selection of fine wines, craft cocktails and refreshing beverages. Koral Restaurant is located on the lower level of Pala Restaurant.

OPERATING HOURS

Lunch 12:00 to 16:00

Dinner 17:30 to 22.30

IZAKAYA BY OKU

Inspired by the award-winning Japanese restaurant OKU in Jakarta, an exquisite Japanese restaurant 'Izakaya by OKU' celebrates the art of Japanese cuisine in a lively and interactive setting. The vibrant atmosphere of an open kitchen is displayed, where talented chefs showcase their culinary prowess with skill and precision. A carefully curated menu is offered, featuring a fusion of traditional Japanese dishes and contemporary creations. A special highlight of this restaurant also includes an array of handcrafted cocktails and premium sake.

OPERATING HOURS

12:00 to 22.30

SELASAR DELI

Deeply rooted in Indonesian tradition, Selasar Deli serves a wide range of traditional favourite light bites and an all-day breakfast selection. Highlights include the Indonesian herbal drink Jamu, various coffees from all around the archipelago, and unlimited sweet and savoury dishes crafted by the resort's talented chefs.

OPERATING HOURS

10:00 to 22:00





REEF BEACH CLUB

Providing a fun and relaxed beachfront experience, Reef Beach Club features a 42-metre infinity swimming pool and an eclectic mix of Asian and international dishes, complemented by an exotic list of tempting cocktail creations.

OPERATING HOURS

07:00 to 23:00

KUBU POOL BAR

From relaxing on a lounge chair to sipping exotic drinks while basking in the sun, Kubu Pool Bar promises to enliven the guests' senses with endless soaking pleasures.

OPERATING HOURS

09:00 to 18:00



BAI YUN

Translated as 'white cloud' in Chinese-Mandarin, the name Bai Yun represents the hot pot experience offered at the restaurant. As the hot pot generates heat, the steam floats in the air resembling white clouds. For a more immersive experience, a range of homemade dim sum is available, tantalising the taste buds and have diners coming back for more.

OPERATING HOURS

12.00 to 22.30



L'ATELIER BY CYRIL KONGO

Located at the highest level of the resort, L'Atelier by Cyril Kongo is a special space where internationally renowned graffiti artist Cyril Kongo brings his visions to life. From an invisible-grey wall to a spectacular, vibrant façade, Kongo's meticulous graffiti art exposes this mysterious al fresco space that is ordinary in people's eyes. World's premium Cuban cigars, premium spirits, and a line of crafted specialties by Michelin-backed chefs are presented, with a DJ and piano performance in the background adding to the sophisticated atmosphere.

OPERATING HOURS

17:00 to 00:00

IN-ROOM DINING

In-room dining is a relaxed and cosy dining experience within the comfort and privacy of the guest room, suite or villa. It is available 24 hours a day to cater to every need.

OPERATING HOURS

24 Hours daily



A TRANQUIL SANCTUARY

Overlooking the ocean, Apurva Spa is a relaxing haven, where body and beauty treatments are inspired by time-honoured Javanese and Balinese wisdom. The philosophy is based on the ancient proverb '*rupasambat wahyabiantara*': true beauty is achieved when outer beauty is in harmony with inner beauty.

Traditional ointments such as lulur, a herb and spice body scrub, will help achieve outer beauty, while activities such as sunrise yoga and meditation will pave the path to inner harmony and balance. Treatments are tailor-made for each guest based on the four stages of life: teenage, adult, married and post-adult, with different varieties of oil and lulur selected depending on specific individual needs.





MEETINGS & WEDDINGS

Natural lighting and a stunning vista of the sea decorate the majestic Ocean View Grand Ballroom and Cliff Board Rooms, supported by the adjacent Business Centre.

Offering a 1,076 sq m pillarless, ocean-view ballroom, 80 sq m-187 sq m breakout rooms and 42 sq m board rooms, the resort's venues easily complement all kinds of occasions.

Breathtaking views and lavish gardens paint the background as weddings take on a spectacular stage at The Apurva Kempinski Bali.

Accommodating up to sixty people, the oceanfront Apurva Chapel provides magnificent grand celebrations with an adjacent two-storey, versatile Three-bedroom villa and two infinity pools. Providing a more intimate union, the ocean-view Amala and Kimaya Cliff Chapels are available to accommodate up to twenty people.



FACILITIES & SERVICES



FITNESS CENTRE

Nestled in the cliff building overlooking the magnificent view of the Indian Ocean, the Fitness Centre is equipped with an array of modern fitness equipment catering to your wellness needs.

OPERATING HOURS

6:00 to 23:00

JALAK FAMILY CLUB

Inspired by the methodological approach of Montessori, in which education is based on self-directed activity and hands-on learning, Jalak Family Club offers a wide range of activities responding to the diverse needs of children, teens and families within the resort facilities.

OPERATING HOURS

8:00 to 21:00



CLIFF LOUNGE

With uninterrupted views of the Indian Ocean and being situated against the cliff, the Cliff Lounge offers privacy and an exclusive environment for suite guests. This luxurious lounge consists of two floors; the upper level serves as a dining venue, while the ground floor features a generous lounge area and hydrojet pools.

OPERATING HOURS

7:00 to 21:00

BUSINESS CENTRE

Equipped with the essential technologies, high-speed internet access, two well-appointed meeting rooms and private office spaces, the Business Centre is located on the lobby floor to support every business' needs.

VILLA LOUNGE

Reserved exclusively for villa guests, the Villa Lounge contains a range of beneficial amenities. Private check-in is offered, with a dedicated Lady in Red. More than just a reception, the Villa Lounge also features a rich breakfast buffet as well as several seating arrangements, making it a welcoming place to return to relax or even conduct business.



ASHA CURATED BOUTIQUE & GALLERY

A stage for creativity and craftsmanship, Asha Curated Boutique and Gallery is a platform for artisans to showcase various arts and crafts inspired by the nation's rich heritage. Embracing good design and sustainability, the gallery presents a unique collection with great appreciation for beautiful Indonesian craftsmanship.



KEMPINSKI DISCOVERY

KEMPINSKI DISCOVERY offers guests greater privileges and personalisation with every visit. Members enjoy curated experiences that are unique to every destination and distinctively Kempinski. Each **KEMPINSKI DISCOVERY** tier provides benefits tailored specifically to each member's preferences, including, among many others, room upgrades, late check-outs / early check-ins, early access to exclusive offers, concessions at Kempinski restaurants, a dedicated Butler Service, and personalised chef services.



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