



— PRESS KIT —

Kempinski Palace Portorož

Kempinski
HOTELIERS SINCE 1897



Kempinski Palace
Portorož

ISTRIA SLOVENIA





**A ROYAL RETREAT ON THE SHORES OF THE ADRIATIC SEA,
AT THE TOP OF THE VENETIAN ISTRIA**

Over the centuries, Portorož has attracted visitors from all over the globe with its prominent setting on the Adriatic coast, at the heart of the picturesque Istrian region.

Dubbed the “Austrian Riviera” during the era of the Austro-Hungarian Empire, it was the place to see and be seen for royals, aristocrats, politicians, artists and actors.

For over 100 years, this iconic hotel has played a key role in the life of Portorož.

With its authentic mix of Art Nouveau, Secession, Bauhaus and Art Deco architecture, Kempinski Palace combines glamorous Viennese elegance with modern design. Kempinski flair is blended with warm Slovenian hospitality.



— THE HOTEL —

LUXURY ADRIATIC SEA RESORT IN PORTOROŽ

The Kempinski Palace enjoys a unique location at the seaside promenade of Portorož, with a fantastic view of the Adriatic Sea. Close to the medieval town of Piran and just a short drive from Trieste, Ljubljana and Venice, the hotel is ideally positioned for guests to explore the region and to take advantage of the numerous leisure and incentive opportunities.

Elegantly nestled in a historical park, the luxurious hotel dates back to the Austro-

Hungarian Empire in 1910. Behind its grand Habsburg façade, there is a unique blend of traditional and contemporary design.

The hotel's interior was designed by the Paris-based DESSEINS Interior Design Studio, with Jean-Claude Laville as the head designer. He has created a successful symbiosis of historic architecture in the palace wing and modern influences with the crown motif of roses in the new wing.

HISTORICAL BACKGROUND

The Palace Hotel was built during the time of the Austro-Hungarian Empire as a tourist facility of the highest category.

Along with Grado, Venetian Lido and Opatija, Portorož was the most important European seaside resort and health spa.

Upon its opening on 20 August 1910, after the Excelsior Hotel in Venice, the Palace Hotel was the largest and most beautiful hotel on the Adriatic Sea. The Palace Hotel was closed for the first time in 1980.

Three years later, some parts of the hotel were proclaimed cultural monuments (the architecture) and man-made landscape monuments (the park) by the Municipal Decree on the Proclamation of Cultural and Historical Monuments in the Municipality of Piran. In 1987, the Palace Hotel was closed for the second time and after reopening for a short time, it closed for good in 1990.

The renovation of the Palace Hotel started in 2005, and after three years, Kempinski and Istrabenz Hoteli Portorož signed an agreement for the 20-year management of the hotel in June 2008. In August, Thies C. Bruhn was appointed General Manager of the Kempinski Palace Portorož. The official opening ceremony of the Kempinski Palace was held on 18 October, 2008.

In its rich history, the hotel has hosted many important statesmen and film celebrities, including Sophia Loren, Josip Broz-Tito, the film actors Marcello Mastroianni, Yul Brynner, Pierre Brice and Lex Barker, the American actor and film director Orson Welles, the Croatian pianist Ivo Pogorelić, the Greek composer Mikis Teodorakis, as well as the popular Italian singers Rita Pavone, Patty Pravo, Mina, Adriano Celentano and Bobby Solo.









— ROOMS & SUITES —

The hotel comprises 164 Superior and Deluxe rooms, 17 exclusive suites, including a luxurious 230 sq m Presidential Suite and two rooftop Laguna Suites with open-air Jacuzzis.

All rooms and suites are spacious, superbly furnished in either modern or traditional design with a park or sea view and equipped with individually controllable air-conditioning, bathrobes, selected toiletries, a mini-bar, an in-room safe, LCD TVs and complimentary

broadband Internet access. The rooms and suites in the palace wing of the hotel have a vintage look, which is reflected in the chosen furniture and the warm colour scheme.

On the other end of the spectrum, the styles of the rooms and suites in the modern part of the hotel have lively colours of destination. Every floor in the modern wing is presented in a different colour of fuchsia, violet, orange and light pink.

— RESTAURANT SOPHIA —

**NAMED AFTER SOPHIA LOREN, WHO VISITED THE HOTEL IN THE 50S
AND BROUGHT A MOMENT OF “LA DOLCE VITA” TO PORTOROŽ.**

The former reception area of the original Palace Hotel has been transformed into the à-la-carte Restaurant Sophia, designed in affectionate tribute to the beauty of the Italian diva Sophia Loren. The stone pillars, vintage chandeliers and the large fireplace and its painting are original items from the old Palace Hotel and were restored carefully during the renovation. The menu features exquisite French-

Mediterranean fusion cuisine, including a rich blend of Italian flavours and fine French ingredients, complemented with a selection of international and Slovenian wines. The Restaurant Sophia was awarded by the influential French restaurant guide Gault Millau as one of the best restaurants in Slovenia in 2014 with a rating of 15 points and two chef's hats.





— RESTAURANT FLEUR DE SEL —

**FOOD WITH A HINT OF HISTORY, A DASH OF SEA SALT AND AN AMAZING
VIEW OVER THE ADRIATIC SEA.**

Portorož is famous for its local saltpans and salts and Fleur de Sel is the crème de la crème of sea salts. Today, Restaurant Fleur de Sel offers a combination of local, modern food and a laidback but stylish atmosphere.

The restaurant's light and white interior is combined with modern furniture and details,

such as small crystals embedded in the bar, representing the salt flower.

Located on the first floor and with a terrace overlooking the Adriatic Sea, it is the perfect venue to have a romantic dinner or a martini while watching the sunset.

CRYSTAL HALL BALLROOM

THE PALACE IS A HOTEL WITH VIEWS OF THE ADRIATIC SEA, WHERE ARCHDUKE FRANZ FERDINAND LED THE WALTZ IN THE GRAND BALLROOM FOR THE AUSTRO-HUNGARIAN ARISTOCRACY.

Refurbished to its former glory, the Crystal Hall ballroom, adorned with restored crystal chandeliers and gilded ornaments on the ceiling from 1910, is the heart of the Palace Hotel.

Today, it serves as a breakfast lounge for the hotel's guests and as the venue of the most prestigious events, glamorous balls and unforgettable weddings. Breakfast at the Kempinski Palace is available from 7am until 12 noon.

The lavish buffet offers warm and cold specialities, a selection of freshly prepared egg dishes, fresh fruits and juices, breakfast pastries, crunchy home-produced cereals, an assortment of cheeses and cold cuts, delicious yogurts, a range of homemade marmalades and honeys, as well as sparkling wine and a selection of coffees and teas. In addition to the Crystal Hall, guests can sit on the terrace, which is surrounded by the historic palace park.







— KEMPINSKI ROSE SPA —

PORTOROŽ HAS BEEN FAMOUS SINCE THE 13TH CENTURY FOR ITS RICH SPA TRADITION, WHERE THE BENEDICTINE MONKS TREATED THEIR VISITORS WITH SEAWATER AND SALTS.

The Kempinski Rose Spa, spread out over 1,500 sq m on two floors, offers luxurious and quality services. It is located in the modern part of the hotel. Interconnected indoor and outdoor swimming pools filled with seawater, Jacuzzis and a sauna area that features a Finnish herbal sauna, an aromatic steam sauna and an infrared sauna, can be found on the ground floor. Next to the pool is the pool bar with a wide selection of high-quality bottled waters, fresh fruit and snacks. The designer Jean-Claude Laville,

who created the interior, took his inspiration from the rose, choosing vibrant colours and a fresh and welcoming design and luxurious amenities. Additionally, the spa's name pays homage to the rose, which is also the symbol of Portorož.

The Rose Spa menu offers different choices of facial and body treatments, massages, peeling, beauty treatments and baths from well-known luxury cosmetic brands, such as Carita.



— MEETING & EVENTS —

**FROM CONFERENCES AND SEMINARS TO TEAM BUILDING ACTIVITIES,
PRODUCT PRESENTATIONS AND GALA DINNERS, THIS IS THE
PERFECT VENUE FOR EVERY EVENT.**

The Kempinski Palace has six meeting rooms with natural daylight, a selection of breakout rooms, a unique ballroom, the Crystal Hall and a private 5000 sq m park for car launches and fairy-tale weddings. State-of-the-art facilities and a dedicated team will ensure that every

event becomes an unforgettable experience. The explicitly Mediterranean province offers an abundance of opportunities with excellent wines, food and nature for incentives and team building.

**INCENTIVE
EXPERIENCES**

Discover the
secrets of the
Adriatic

WEDDINGS

A real-life fairytale

PRIVATE EVENTS

A venue for
Every Occasion



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